



LEMONGRASS PLANTATION EXTENSION

Investment opportunity presented

to

Potential investors

By

SK Agricare

www.sicelokunene.co.za
info@organicspacesafrica.co.za

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- Twenty four months of profitable trial and error
- Now expanding the organisation with intensive production
- *Massifying the* harvest of stems for wholesale markets
- Long-term plan of processing by-products:
 - Lemongrass Essential Oil
 - Health Capsules
 - Herbal Tea



LEMONGRASS PLANTATION EXTENSION

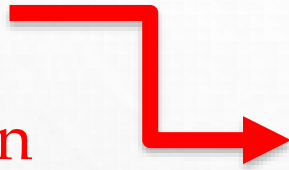
Past Performance
over 24 months
(November 2016 -
November 2018)



Past Performance			
	FY 2016	FY 2017	FY 2018
Sales	R10 440	R12 176	R22 000,00
Gross Margin	R9 000	R11 000	R16 000
Gross Margin %	86,21%	90,34%	72,73%
Operating Expenses	R5 000	R7 000	R9 000
Stock Turnover	0,03	0,02	0,08
Balance Sheet			
	FY 2016	FY 2017	FY 2018
Current Assets			
Cash	R40 000	R20 000	R30 000
Stock	R50 000	R100 000	R60 000
Other Current Assets	R0	R0	R0
Total Current Assets	R90 000	R120 000	R90 000
Fixed Assets			
Capital Assets	R60 000	R70 000	R150 000
Accumulated Depreciation	R6 000	R7 000	R15 000
Total Fixed Assets	R54 000	R63 000	R135 000
Total Assets	R144 000	R183 000	R225 000
Current Liabilities			
Accounts Payable	R0	R0	R0
Current Borrowing	R0	R0	R20 000
Other Current Liabilities (interest free)	R0	R0	R0
Total Current Liabilities	R0	R0	R20 000
Fixed Liabilities	R0	R0	R0
Total Liabilities	R0	R0	R20 000
Paid-in Capital	R0	R0	R0
Retained Earnings	R144 000	R183 000	R205 000
Earnings	R0	R0	R0
Total Capital	R144 000	R183 000	R205 000
Total Capital and Liabilities	R144 000	R183 000	R225 000

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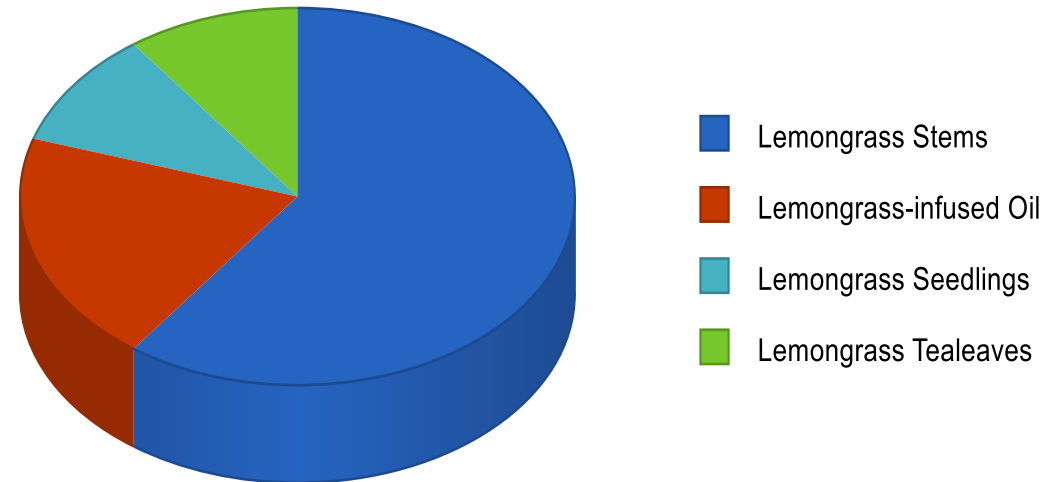
- Lemongrass Market Segments at the Plantation Extension phase



Agri-processing phase includes:

- Essential Oils
- Health Capsules
- Herbal Tea

Market Analysis (Pie)



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Starting up this phase requires:

- R50 000,00 for start-up stock
- R50 000,00 for extension activities
- R50 000,00 for certification to meet international quality standards

Start-up	
Requirements	
Start-up Expenses	
Legal	R4 300
Land Preparation for extension	R8 600
Digital Scale, Packaging and Labels	R4 300
Certification Organic	R20 000
Farmer Mobilisation Travel 2 mnths	R3 500
Administration Costs 1 mnth	R1 500
Total Start-up Expenses	R42 200
Start-up Assets	
VAT Paid	R5 208
Cash Required	R50 000
Start-up Stock	R50 000
Other Current Assets	R0
Fixed Assets	R0
Total Assets	R105 208
Total Requirements	R147 408



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This five year forecast depicts estimates for the Plantation Extension Phase only

Agri-processing phase is not included at this stage

Sales Forecast	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023
Sales					
Lemongrass Stems	R81 600	R114 240	R159 936	R223 910	R313 474
Lemongrass Tealeaves	R12 000	R14 400	R17 280	R20 736	R24 883
Lemongrass Seedlings	R8 200	R9 840	R11 808	R14 169	R17 003
Lemongrass-infused Oil	R7 900	R9 480	R11 376	R13 651	R16 381
Total Sales	R109 700	R147 960	R200 400	R272 466	R371 741
Direct Cost of Sales	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023
Lemongrass Stems	R18 000	R21 600	R25 920	R31 104	R50 000
Lemongrass Tealeaves	R1 200	R1 440	R1 728	R2 074	R2 488
Lemongrass Seedlings	R600	R720	R864	R1 037	R1 244
Lemongrass-infused Oil	R2 000	R2 400	R2 880	R3 456	R4 147
Subtotal Direct Cost of Sales	R21 800	R26 160	R31 392	R37 671	R57 879



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THANK YOU



Alley Cropping (Alley Cropping.jpg)

www.sicelokunene.co.za

info@organicspacesafrica.co.za

+2782 789 4281

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